

# Union Human Resource Development Minister Shri Ramesh Pokhriyal 'Nishank' launches #MyBookMyFriendcampaign on World Book Day

## Shri Ramesh Pokhriyal 'Nishank' tagged several Union Ministers on social media and appealed to join #MyBookMyFriend initiative

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Union Minister of Human Resource Development, Shri Ramesh Pokhriyal 'Nishank' extended greetings to everyone on the occasion of World Book Day and launched the #MyBookMyFriend campaign on social media on the occasion. Shri Pokhriyal has shared a video message on social media saying that when you open a book, you open a new world. He said that books are a person's best friend. Books inspire everyone and provide a new way of thinking. Shri Nishank added that books serve as a guide in difficult times of life.

The Union Minister said that this time World Book Day is being celebrated with lock down. He appealed to all the students that at the time of lock down, they must read some books of interest in addition to course books. There will be opportunity to learn something new. He urged all the students to read a book and share with him about the book which they are reading at the moment using #MyBookMyFriend on social media.

Shri Pokhriyal has appealed to various Union Ministers on social media by tagging them to join the #MyBookMyFriend campaign. Along with this, the Union Minister has also appealed to prominent personalities from various parts of India to join this campaign so that it can inspire all the countrymen. Shri Pokhriyal told that the #MyBookMyFriend campaign will run for the next 7 days, during this time all people to join this campaign.

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